



SPECIAL OFFER U.S. PAVILION



Every 2 years **EXPOPROTECTION / FIRE** is the **meeting point of choice for European players from the Security, Fire Fighting and Safety at Work markets.**

1. Attendance has been on the rise for 4 years: **+ 7,04% in 2002** (and +8% in 2000)
Foreign visitors: +17% in 2000.
2. 92% of visitors are involved, either directly or as specifiers, in purchasing protection equipment.

KEY FIGURES 2002

Visitors: ▶ Total: 26,353 ▶ 13.11% foreign visitors from 85 countries.
▶ Breakdown: - Professionals: 43.7% - Specifiers / Users: 56,3%

Exhibitors: ▶ Total: 933 ▶ 43.4% foreign manufacturers (from 31 countries)
▶ 25,202 net square meters of stands

The U.S. Pavilion

A special area reserved for US companies presenting their products and services at the show. All companies in the Pavilion will benefit from the marketing assistance of the U.S. Embassy in Paris, and receive the following services:

- **Matchmaking Program**
- CD-rom with the latest **market research** on security sector from the Embassy
- **An exclusive U.S. Pavilion brochure**
- **Meeting room access**
- Listing on the US Embassy website – ExpoProtection page
- **Business Center at the U.S. Pavilion**
- **Full logistical support** of the U.S. Embassy staff
- **Bilingual assistance** during the show
- Communications services
- Listing in the **Show Catalog**
- Exhibitors Badges
- Stand insurance
- Visitor badge reader

THE PAVILION:

● **EQUIPPED COMMON SPACE:** a welcome area staffed by Embassy personnel ; a Business Center ; a meeting room ; a storage area ; a permanent switchbox of 10 kW ; phone/fax line, Fastnet internet, (*laptop, printer, scanner, photocopier and fax machine for the business center*), refrigerator, coffee machine, refreshments....

● **EQUIPPED STANDS:** 2 stands of 6 square meters
4 stands of 8 square meters

Package Includes: 1 table + 3 chairs ; Walls ; Blue Carpet ; 2 Shelves ; 2 spotlights ; signboard.

I am interested in exhibiting with the US Pavilion and would like to reserve :

- a 6 sq. meter stand
- a 8 sq. meter stand
- more than 8 sq. meters or less than 6 sq. meters (*ex. 4 or 9 sq. m*).

Company: Function:
Name: Tel. : Fax:
E-mail: Address: